

## Management firm donates pet masks

WOODSTOCK — KPinC Consulting (KPinC) a small, woman-owned, New Hampshire-based proposal management, technical documentation and market research firm, recently donated pet oxygen masks from Wag'N Enterprises, LLC to all 27 Grafton County fire stations.

Kathryn Cordeiro and Karin Pomerantz of KPinC said they are truly dedicated to the health and well-being of companion animals. KPinC historically has made annual cash donations to animal rescue organizations throughout New Hampshire and New England, but last year decided to do something a little different.

Some statistics show that as many as 40,000 pets die each year from smoke asphyxiation, but, due to the lack of information maintained on the topic, that number has not been officially verified. Nonetheless, smoke asphyxiation is a significant pet health issue that the two women said must be addressed and mitigated. Pet oxygen masks are a key to this mitigation.

"I wish we could rescue all of the homeless animals in New Hampshire, but we just can't. What we can do is provide some support to those who put their lives on the line every day for us and our fur-families. By providing a needed tool to these fire stations, we can help save a life," said Kathryn Cordeiro.

"If these masks save just one family the heartbreak of losing their pet, then we have made a difference," she added.

The specially designed animal masks come in kits containing masks of three sizes which can be used on

a variety of companion animals including dogs, cats, ferrets, rabbits, guinea pigs, and even birds. They can be used on both conscious pets that have suffered from smoke inhalation and pets that need to be resuscitated after losing consciousness.

"Our hope is to someday ensure that all fire departments in New Hampshire have these valuable life-saving devices. It's going to take time, but nothing worth doing is easy," said Karin Pomerantz.

"We considered not putting out any press on this, but, with everything that is going on in the country and the world right now, we thought people might want to see a little good news."

